

**SADS UK Mission** - To save lives and support individuals and families who are predisposed to sudden death due to heart rhythm abnormalities (cardiac arrhythmia).

## How We Help

- Raise awareness of signs, symptoms and the possible hereditary nature of cardiac conditions
- Donate heart monitoring equipment
- Provide educational materials and information packs
- Hold bi-annual conferences for patients and medical professionals
- Support dedicated volunteers working throughout the UK to promote awareness and educate their communities
- Provide media kits to journalists
- Provide counselling and support

## What We Do

- Support Families: Provide information and support to patients' and families' living with lifethreatening cardiac arrhythmia
- *General Awareness/Prevention*: We increase the general public's knowledge of the warning signs of heart rhythm abnormalities that can cause sudden death
- *Education*: We seek to facilitate early diagnosis and treatment of heart rhythm abnormalities by providing healthcare providers with relevant information
- Initiatives/Campaigns: Working with Government Departments, NHS and forming partnerships and alliances with other charities to make improvements in heart care
- Advocacy/Research: We encourage research, advocate for non-discriminatory treatment, and support efforts that will improve the quality of life for patients with heart rhythm abnormalities
- Volunteers: We provide support and resources for volunteers across the UK who work collaboratively with us to implement SADS UK objectives and achieve our goals.

SADS UK was a member of the AAAW (<u>www.aaaw.org.uk</u>) which culminated in the launch of the Arrhythmia Awareness Week at the Houses of Parliament (12th May 2004). Dr Roger Boyle, National Director for Heart Disease, announced the introduction of a new chapter into the National Service Framework specifically on arrhythmias. The Public Health Minister, Miss Melanie Johnson, confirmed that AAAW helped influence, together with others, the decision to introduce this new chapter.

## Sudden Arrhythmic Death Syndrome UK (SADS UK)

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